

Oven-Baked Tradition® "20 winners to celebrate 20 years" contest"

(the "**Contest**")

Official Contest Rules ("**Rules**")

Oven Baked Tradition® (the "**Brand**")

1- CONTEST PERIOD

The Oven-Baked Tradition® "20 winners to celebrate 20 years" Contest organized by Bio Biscuit Inc (the "**Organizer**") begins on October 5, 2026 at 9:00 a.m. (EDT) and ends on November 1st, 2026 at 11:59 p.m. (EST). All references to these Rules relating to time refer to Eastern Time (ET) (the "**Contest Period**").

2- ADMISSIBILITY

In order to be eligible to participate in the Contest, a participant must (i) be an individual, (ii) be a legal resident of their province, and (iii) have reached the age of majority in their province of residence at the time of entry into the Contest ("**Participant**").

Employees of the Organizer, its agents and/or representatives or affiliated companies and stakeholders related to the Contest, as well as, respectively, any member of the immediate family of such employee, agent and/or representative are not eligible to participate in the Contest. For the purposes of these Entry Rules, "**Immediate Family**" means the father, mother, brothers, sisters, children, husband and wife or common-law partner, brother-in-law, son-in-law, daughter-in-law or sister-in-law of such employee, agent and/or representative, whether or not they reside at the same address.

3- HOW TO ENTER THE CONTEST

No purchase necessary. To obtain one (1) entry, the Participant must complete the online entry form available at the following address: <https://www.ovenbakedtradition.com/en/giveaway/> (the "**Contest Site**") and validate it as indicated (the "**Entry Form**"). To complete the Entry Form, the Participant must provide their first and last name, complete email address, telephone number, city and province, indicate whether they own a dog or a cat and provide their pet's current food, their pet's breed and their preferred retailer for purchasing pet food. The Participant may also, if they wish, consent to receiving marketing communications from the Organizer. Marketing consent is optional and is not required to enter the Contest.

All required fields on the Entry Form must be completed unless otherwise indicated as optional. Any Entry Form containing incomplete or inaccurate mandatory

information may be declared ineligible. The Organizer reserves the right, at its sole discretion and at any time, to request proof of identity or eligibility to participate in the Contest. A Participant may only use one (1) email address to enter the Contest. Only one (1) Entry Form may be submitted per Participant and per email address during the entire Contest Period.

The Organizer reserves the right, at its sole discretion, to disqualify any individual who violates or attempts to violate the Contest Rules. Automated entries are strictly prohibited. Any direct or indirect use of automated entry methods or devices will result in the immediate disqualification of the Participant and any individuals involved. The Organizer reserves all rights and remedies against any person using or assisting in the use of such automated methods or devices.

4- DESCRIPTION OF PRIZES, DISTRIBUTION AND CONDITIONS

The prizes available to be won and their retail value in Canadian dollars are as follows:

Prize Description	Regions	Number of Prizes awarded	Value of the prize
One (1) year's supply of Oven-Baked Tradition dry food, provided in the form of twelve (12) free product coupons, equivalent to one (1) bag per month for twelve (12) months*.	Canada	20 prizes, randomly awarded across Canada	Maximum value of \$1,200.00

There are a total of twenty (20) prizes available to be won. The total maximum value retail of all prizes is \$24 000.00 CAD. A Participant may win only one (1) prize. Prizes are as described above and are not redeemable for cash. Prizes will be awarded at random, as described in the following section.

*Each prize consists of twelve (12) free product coupons. Each coupon is redeemable for one (1) bag of Oven-Baked Tradition dry food pre-selected by Bio Biscuit Inc. (the "Organizer") for the winner's pet. The information provided by the Participant regarding their pet, including the type of pet, its breed, and its current

food, will be used by the Organizer to determine the Oven-Baked Tradition food formula and bag size for which the pet is eligible. The food will be pre-selected by the Organizer based on the information provided by the Participant. Only one pet may be associated with an entry. The pet for which the food is selected may not be changed during the Contest Period or after the Participant has been declared a winner.

Each free product coupon is valid for one (1) bag of Oven-Baked Tradition dry food pre-selected by the Organizer for the winner's pet and must be redeemed during the month for which it is valid. The coupons are reserved for the winner and or members of their household and may not be sold, transferred, or assigned to anyone who does not reside at the same address. The coupons are not redeemable for cash, other food, another product, or any other merchandise. The twelve (12) coupons are redeemable at a participating Oven-Baked Tradition retailer selected by the Organizer in collaboration with the Participant. The Organizer reserves the right to conduct validations regarding the use of the free coupons and the products obtained for up to twelve (12) months following the winner's receipt of the free coupons. The winner must provide, upon request, any information or proof necessary reasonably required for such purposes.

A Participant may win only one (1) prize. A winner may not claim food or products other than those pre-selected by the Organizer for their pet. The prizes are as described above and must be accepted as awarded.

5- DRAW

Draw date: November 5, 2026

Draw Time: 11:00 AM Eastern Standard Time (EST)

The draw shall take place at the Organizer's office, at 5505 Trudeau Avenue, Saint-Hyacinthe by a minimum of two (2) representatives of the Organizer.

Draw Details: Random selection of twenty (20) Participants from among all valid Entry Forms received during the Contest Period.

The odds of winning a prize depend on the total number of eligible Entries received during the Contest Period

Prizes are subject to the terms and conditions of use of the prize provider. Additional restrictions may apply. No warranty other than that of the manufacturer

or the supplier of the prize will be applicable. The Organizer has no liability for the prize once awarded.

6- PRIZE CLAIM

Winners will be contacted by phone or email within seven (7) business days of the draw, using the contact information provided at the time of entry. If you have not provided a phone number or email address, you are not eligible to receive the prize.

In order to be declared a winner, any selected Participant must:

a) be reachable by telephone or email, at the sole discretion of the Contest Organizer. Any selected Participant who cannot be reached within seven (7) business days of the first attempt by the Organizer will be disqualified, and a new draw will be held to award the prize to another Participant. In the event that a selected Participant is contacted by email, the Participant must respond by complying with the instructions given therein, if applicable. Any email notifying the Participant of a prize followed by a mention that the message could not be delivered will result in the disqualification of the Participant and the selection of a new Participant;

(b) at the request of the Organizer, sign the Release Form sent to the Participant by the Organizer and return it to the Organizer within 48 hours of the date of receipt;

(c) have correctly answered the mathematical skill-testing question without any assistance of any kind, including mechanical;

(d) on request and in a timely manner, provide photographic identification;

Failure to comply with any of the conditions mentioned in these Rules or to accept the prize as awarded will result in the selected Participant being disqualified. In such a case, the Contest Organizer may conduct a new draw from among the remaining eligible entries until a Participant is selected and declared a winner. If no Participant is declared a winner within thirty (30) days of the original draw, the prize will be forfeited.

Refusal to accept a prize. The refusal or inability of a selected Participant to accept a prize in accordance with the terms of these Rules releases the Contest Organizer from any obligation related to this prize towards that person.

Awarding of prizes. No prize will be awarded unless the winner has been confirmed. No prizes are transferable. It must be accepted as awarded without substitution in cash or otherwise, except at the sole discretion of the Organizer. The Organizer reserves the right to substitute a prize (or part of the prize) of the

same nature and equivalent value or, at its sole discretion, the monetary value of the prize (or part of the prize) indicated in these Rules.

Prize Claim Fees. Any costs or expenses incurred by the winners in connection with claiming or using a prize are the responsibility of the winners.

Limited prizes. In any case, the Contest Organizer may not be required to award more prizes or to award a prize other than in accordance with these Rules.

7- GENERAL CONDITIONS

Personal Information. By entering the Contest, Participants consent to the collection, use and disclosure of their personal information by the Organizer and/or its authorized agents for the purpose of administering the Contest and awarding prizes. By accepting a prize, each winner authorizes the Contest Organizer and its representatives to use, if required, their name, address (city, province), voice, statements, photographs, images and other representations and recordings, for publicity purposes, in any media, including but not limited to the Internet, without further notice and without any form of compensation. Any Participant may be required to sign a confirmation to this effect.

Declaration and Release Form. By entering or attempting to participate in this Contest, any Participant selected for a prize releases from any liability the Contest Organizer or other legal entity controlled by or related to them, any participating stores, Facebook and Instagram if the Contest takes place on its social networks, advertising and promotional agencies and prize suppliers, of goods and services in connection with the Contest and all of their respective directors, officers, owners, partners, employees, agents, representatives, successors and assigns (collectively, the "**Release Recipients**") from any damages and liability related to the Contest (entry, operation, advertisement, rules, etc.) or related to the prize (claim, use, etc.). In order to be declared a winner, selected Participants will be required to sign the Declaration and Release Form ("**Release Form**") containing a declaration of compliance with the Contest Rules and confirming this release in favor of the Release Recipients.

Limitation of Liability. Without limiting the generality of the foregoing release, the Released Beneficiaries are not responsible for (i) any typographical (or otherwise) errors contained in the offer or materials related to the administration of the Contest, including, without limitation, errors in advertising, official rules, winner announcement, prize awarding or malfunction, technical problems or difficulties with networks, telephone lines, SMS messaging systems, any computer component, software or communication lines, in connection with the loss or absence of network communication or in connection with any faulty, incomplete, incomprehensible or erased transmissions by any computer, servers or service providers or software, virus, computer bugs, failure of personal computers or software and hardware configuration, or failed attempts to transmit any email or other communication to the Contest Organizer or a Participant for any reason, including network congestion or site failure that may limit the ability of any person

to participate in the Contest; (ii) any late, lost, stolen, delayed, unreceived, damaged, misdirected, incomplete or inaccurate entries; (iii) any failure to receive entries due to transmission problems or technical failures of any kind, including, without limitation, the malfunction of any network, servers, access providers, hardware or software, whether caused by the sender or recipient, which may limit or prevent any person from participating in the Contest; (iv) any damage that may be caused, directly or indirectly, in whole or in part, to the Participant's or any other person's system or device, by downloading any Internet page or any software or other or by transmitting any information relating to the Contest.

Operation of the Website. The Contest Organizer does not guarantee in any way that the Contest site will be accessible or functional without interruption during the Contest Period or that they will be free of any error.

Cancellation, Suspension or Modification of the Contest. The Organizer reserves the right, at its sole discretion, to cancel, terminate, modify or suspend, in whole or in part, this Contest in the event of an event that disrupts the smooth running of this Contest, for example a difficulty with the computer system to record all entries, or any human intervention that may alter or influence the administration, the security, impartiality or conduct of the Contest as contemplated by these Rules.

Termination of Participation in the Contest. In the event that the Contest is terminated in whole or in part before the end of the Contest Period, the random draw may be made, at the discretion of the Contest Organizer, from among the eligible entries duly registered during the Contest Period or, as the case may be, until the date of the event that ended the Contest.

Contest rules in French and English. In the event of a conflict between the terms of the French Contest Rules and the English Contest Rules, the terms of the French Contest Rules shall prevail.

Compliance with the Regulations. By participating in the Contest, you agree to comply with all of the Rules and the terms and conditions of awarding the prizes. Any decision made by the Organizer or the administrator with respect to this Contest is final, binding and binding.

Regulations. The Contest Rules are available on the website <https://www.ovenbakedtradition.com/>

Competence. These are the Official Contest Rules. This Contest is subject to all federal, provincial and municipal laws and regulations. The Rules of this Contest are subject to change without notice, in particular to bring them into compliance with all federal, provincial and municipal laws or the policy of any entity having jurisdiction to govern the Organizer. By entering the Contest, you agree that the courts of Quebec have jurisdiction to receive any request or to be seized of any legal question based on any provision of these Rules or the execution of the Contest.